



**SAN FRANCISCO
CHAMBER OF COMMERCE** *Where smart business starts.*

August 26, 2010

Michael Freeman
Executive Vice President
McCarthy Cook & Co. - China Basin Landing
185 Berry Street, Suite 140
San Francisco, CA 94107

Dear Mr. Freeman:

Congratulations! McCarthy Cook & Co in partnership with Edgemoor Real Estate Services, has been selected as a finalist for the 2010 Excellence in Business Awards for the UCSF Building 19A Project.

The Excellence in Business Awards honors San Francisco's businesses for their innovations, business success and contributions to the quality of life of the community and their own community of employees.

Past winners have included such stellar companies as PG&E, San Francisco Convention & Visitors Bureau, Kaiser Permanente, Virgin America, and more. The complete list – the Ebbies Hall of Fame – can be found on our website at www.sfchamber.com/ebbies.

Our nominating committees have selected XXX as a finalist alongside these other outstanding companies in the following categories:

Excellence in Business

AT&T
Salesforce.com

Innovation Through Technology

HearPlanet
Practice Fusion
Zynga

Emerging Growth

Hi5 Networks
Vertical Response
Spigit

Building San Francisco

Laguna Honda
McCarthy Cook & Co./Edgemoor Real Estate Services
Millennium Tower (Millennium Partners)

Small Business

Brownies Hardware
McRoskey Mattress Company
Property Management Systems

Economic Development

Ferry Building Marketplace
San Francisco International Airport
University of California, San Francisco

Finalists and winners in each category will be honored at the Excellence in Business Awards Gala, October 28, at the Nob Hill Masonic Center in front of an audience of 900 business and civic leaders. **You and a guest are invited to sit in the front row alongside the Chamber's Board Chair, other finalists and VIPs.** Your organization may also wish to become a sponsor of the event to share this honor with colleagues, clients and friends.

As a symbol of their unique ability to "view the ordinary and see the extraordinary," Ebbies winners receive a hand-carved kaleidoscope, which has the ability to transform the everyday object into an infinite variety of new possibilities. All finalists are honored in the printed Ebbies gala program and all marketing collateral.

Please plan to bring a guest and join us on October 28. We look forward to seeing you there! Please RSVP to Nicole Lange at 415-352-8837 or nlange@sfchamber.com.

Sincerely,

Steven B. Falk
President & CEO
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