



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

October 01, 2009

Ron Lloyd
McCarthyCook & Co
1850 North Central Ave Suite 2030
Phoenix, AZ 85004

OFFICE OF
AIR AND RADIATION

Dear Ron Lloyd:

Congratulations! You have earned the prestigious ENERGY STAR for Viad, 1850 North Central Ave Ste#2030, Phoenix, AZ.

The ENERGY STAR is the mark of superior energy performance and identifies your building as one the most efficient buildings in the nation. By taking this important step along the path to energy efficiency, you are not only saving money -- you are preventing the release of greenhouse gases and protecting the environment.

Enclosed are the ENERGY STAR plaque, your Statement of Energy Performance, and a certificate acknowledging your achievement. We encourage you to affix the plaque prominently on your building's exterior or in a frequently visited area of your building to demonstrate your environmental leadership and allow others to recognize the commitment you have made to superior energy performance.

We are also excited to offer a new graphic for buildings that have earned the ENERGY STAR that may be used to create door decals as well as flags and banners that you may display on buildings that have earned the ENERGY STAR. Please visit www.energystar.gov/BuildingDecals to access the printer-ready files and instructions for the new ENERGY STAR Qualified Building graphic.

Your facility is now listed as part of our on-line registry on the ENERGY STAR website (www.energystar.gov/buildinglist). If you have not already done so, we ask that you submit a profile and photo of your building as part of our on-line registry. These building profiles are often used by the media and others to highlight our nation's leaders in energy efficiency. To learn more about submitting a profile, please visit www.energystar.gov/submitprofile

Now that you have earned this prestigious designation, we hope you will proudly use the ENERGY STAR logo and promote your success in press releases, newsletters and other communications. For your reference, we have enclosed a template press release as well as ideas for promoting your ENERGY STAR label. Please visit www.energystar.gov/BuildingCert to access the ENERGY STAR certification mark that you may use in literature about your qualified building, on the web to identify your qualified building, and in advertisements to identify your qualified building. For further information about the ENERGY STAR logo, please visit our logo use guidelines (www.energystar.gov/LogoUse). And don't forget, now is the perfect time to join ENERGY STAR as a partner, if you have not done so already.

Once again, we congratulate you for your commitment to energy efficiency. As you continue to maintain a high level of performance, we look forward to receiving your application for the ENERGY STAR label again next year!

Sincerely,

Jean M. Lupinacci
Director, Commercial & Industrial Branch
ENERGY STAR

Enclosures:

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|--------------------------------|-------------------------------------|---|
| (1) ENERGY STAR Plaque | (3) Statement of Energy Performance | (5) Ideas for Promoting the ENERGY STAR for Your Building |
| (2) Certificate of Achievement | (4) Template Press Release | |